

ABSTRACT
SOFTWARE PLATFORM FOR THE DELIVERY OF SERVICES AND
PERSONALIZED CONTENT

5 A software platform that supports the delivery of services and personalized content
is provided. The software platform interfaces with an edge network and a distribution
platform. The edge network is a computer network that distributes servers, routers and
storage throughout the network. The software platform augments that physical capabilities
of the edge network and provides a number of platform services. The distribution platform
10 is a software platform that provides an interface to the platform services and the edge
network.

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